

NOTICE OF ANNUAL GENERAL MEETING

To the shareholders of Data Respons ASA

The shareholders of Data Respons ASA are hereby given notice of the annual general meeting to be held at the company's premises at Sandviksveien 26, Høvik, on Thursday April 24, 2014 at 2 p.m.

AGENDA:

01. Opening of the meeting by the Chairman of the Board and registration of the shareholders present

02. Election of the Chairman of the meeting and a person to co-sign the minutes with the Chairman of the meeting

03. Approval of the notice of the meeting and the proposed agenda

04. Approval of the annual report for 2013 for Data Respons ASA and the group, including the resolution on the distribution of profits

The annual report for 2013 containing the financial statements with notes, the Board of Directors' report and auditors' report is available on our website: www.datarespons.com/investor

The board proposes that the annual general meeting adopt the following resolution:

"The board's proposed annual financial statements for 2013 for Data Respons ASA and the group, including the proposed income statement and balance sheet including notes, and the proposed Board of Directors' report for Data Respons ASA and the group, and the board's proposed distribution of the profits for the year, be adopted. Dividend shall be paid with NOK 1.00 per share, with record date April 24, 2014. The share will be traded ex dividend on Friday April 25, 2014.

05. Establishment of the Board of Directors' remuneration and Nomination Committee's and auditors' fees

The proposed establishment of remuneration for members of the Board of Directors and fees for the Nomination Committee can be found in the Nominations Committee's report, which is available on our website: www.datarespons.com/investor

The proposed auditor's fees for 2013 are disclosed in the financial statements. The board proposes that the auditor's fees are approved.

06. The Board of Directors' declaration on executive pay

In accordance with the provisions of The Norwegian Public Limited Companies Act (Allmennaksjeloven), the general meeting must hold an advisory vote on the Board of Directors' declaration on executive pay. The Board of Directors' declaration on executive pay must contain guidelines and main principles on establishing

pay and other allowances to senior employees. The declaration appears in note 15 of the annual financial statements."

07. Election of the members of the Board of Directors

Proposals for the election of members to the Board of Directors can be found in the Nomination Committee's report, which is available on our website: www.datarespons.com/investor

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09. Authorisation for the Board of Directors to increase the share-capital through a share issue

At the annual general meeting in 2013, the Board of Directors received authorisation to implement share capital increases of up to NOK 900 000 over a period of one year, corresponding to 1 800 000 shares.

The authorisation expires at April 24, 2014 and the Board of Directors are requesting renewed authorisation to implement a share capital increase of up to NOK 1 000 000, corresponding to 2 000 000 shares.

The authorisation will be used for share capital increases for the following purposes:

- Acquisition of new companies as part of the company's core business and strategy
- Share savings scheme for employees
- Raising capital by issuing shares

The purpose of the authorisation means that it will be necessary for the Board of Directors to have authorisation to depart from the shareholders' general right of pre-emption. The board proposes that the annual general meeting adopt the following resolution:

"The board shall be authorised to increase the share capital through new subscription of shares with a total par value of up to NOK 1 000 000, allocated up to 2 000 000 shares, each with a par value of NOK 0.50. This authority can be exercised in one or several issues.

The board can decide to depart from the shareholders' general right of the pre-emption on the shares on accordance with §10-4 of The

Norwegian Public Limited Liability Companies Act. The board may decide that the share deposit shall take the form of assets other than cash or rights to incur particular obligations for the company pursuant to §10-2 of the Norwegian Public Limited Liability Companies Act. This authority shall apply from April 24, 2014 until the date of the 2015 annual general meeting."

10. Authorisation for the Board of Directors to purchase treasury shares

At the annual general meeting in 2013, the Board of Directors received authorisation to purchase up to 1 800 000 treasury shares with an equivalent par value of NOK 900 000. The authorisation applied until the annual general meeting in 2014. The Board of Directors are requesting renewed authorisation to purchase up to 2 000 000 treasury shares with an equivalent nominal value of NOK 1 000 000.

The purpose of the authorisation is to give the company the facility to implement the buy-back of shares with subsequent cancellation in order to optimise the company's capital structure. Furthermore, the company wishes to be able to use such authorisation to purchase and sell treasury shares in connection with the whole or partial settlement for acquired companies, or in connection with general share savings schemes for employees.

The board proposes that the annual general meeting adopt the following resolution:

"The board shall be authorised to acquire treasury shares with a par value of up to NOK 1 000 000 allocated to up to 2 000 000 shares, each with a par value of NOK 0.50. The amount that can be paid per share shall be a minimum of NOK 1.00 and a maximum of NOK 20.00. The board shall be free to determine the manner in which shares may be acquired or sold. This authorisation shall apply from and including April 24, 2014 until the date of the annual general meeting in 2015."

Data Respons has 48 416 794 shares outstanding. Every share carries one vote and all shares have equal rights.

A shareholder is entitled to vote for the number of shares they own and which are registered in an account in The Norwegian Central Securities Depository (VPS) that belongs to the shareholder at the time of the annual general meeting. If a shareholder has acquired shares that have not been registered on the date of the annual general meeting, the right to vote for the acquired shares may only be exercised if the acquisition is reported to VPS and documented at the annual general meeting.

Shareholders are entitled to have a proposal considered at the general meeting if the proposal has been submitted in writing to the Board of Directors at least 28 days before the meeting.

Shareholders are entitled to propose resolutions to matters that are treated by the general meeting.

A shareholder may request that the Chairman of the Board and Managing Director on the General Meeting shall make available information about matters that could affect the approval of the financial statements and Board of Director's report; matters submitted to shareholders for approval, the company's financial position, including information on other companies in which the company has interests and other matters which the general meeting shall consider, unless the requested information cannot be disclosed without causing disproportionate harm to the company.

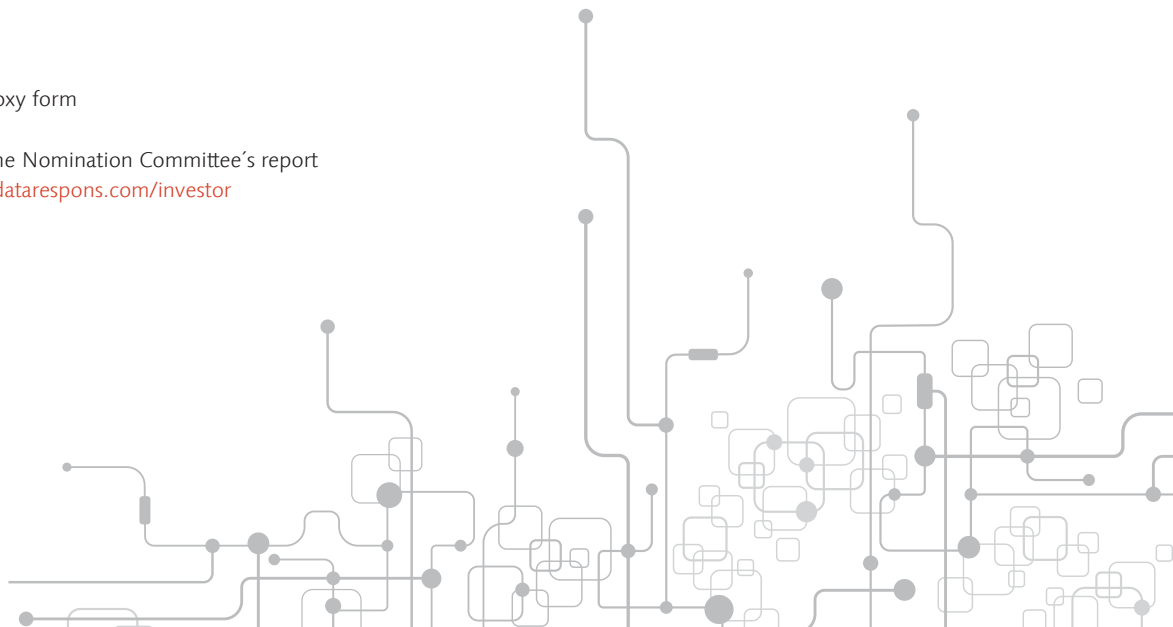
Shareholders that wish to participate are requested to give notice of this as soon as possible and at the latest by Tuesday April 22, 2014 at 4 p.m. by returning the attached registration form to the company by post or by e-mail. Those who wish to participate by proxy should fill in the attached proxy form and return this to the company within the same deadline.

Høvik, March 19, 2014
The Board of Directors of Data Respons ASA

APPENDICES:

Appendix 1: Registration form/proxy form

The annual report for 2013 and the Nomination Committee's report is available on our website: www.datarespons.com/investor



REGISTRATION FORM FOR THE ANNUAL GENERAL MEETING IN DATA RESPONS ASA

Undersigned will attend the annual general meeting at Data Respons ASA on Thursday April 24, 2014 at 2 p.m., at the premises of Data Respons in Sandviksveien 26, Høvik, Norway to vote on:

..... own shares, and..... other shares cf. enclosed proxy(s).

NAME:

ADDRESS:

CITY/COUNTRY:

If you are meeting with proxies from other shareholders, please include these with the registration form. The registration form must be received by Data Respons ASA at the latest on Tuesday April 22, 2014 at 4 p.m. Postal address: Data Respons ASA, attn.: Haakon Flaaten, Sandviksveien 26, NO-1363 Høvik, Norway. Alternatively by e-mail to: hfa@datarespons.no

.....
Place/date

.....
Shareholder's signature

PROXY FORM FOR THE ANNUAL GENERAL MEETING IN DATA RESPONS ASA

Shareholders who are not attending the annual general meeting in Data Respons, can by proxy be represented by others.

Undersigned shareholder hereby provides the power of authority to represent, meet and vote at the annual general meeting in Data Respons ASA on April 24, 2014.

Undersigned shareholder owns shares.

NAME:

ADDRESS:

CITY/COUNTRY:

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Shareholder's signature